

TITLE SPONSORSHIPS

Sponsorship Category	Amount	Benefit
<p style="text-align: center;">Title</p>	<p style="text-align: center;">\$50,000</p>	<ul style="list-style-type: none"> • Name/logo and video on all pages of EcoGala website until December 31, 2009 with link to 2-page-spread in online journal. • Name/logo and video on Santa Monica Baykeeper home page until December 31, 2009. • Mention on all media alerts, press releases, evites, hard copy invitations, and other marketing materials. • Full 2-page-spread in Tribute Journal with Video • Name mentioned in all press interviews, promotions and/or articles
<p style="text-align: center;">Co- Title Sponsors</p>	<p style="text-align: center;">\$25,000</p>	<ul style="list-style-type: none"> • Name/logo on all pages of EcoGala website until December 31, 2009 with link to full page ad in online journal. • Name/logo on Santa Monica Baykeeper home page until December 31, 2009. • Mention on all media alerts, press releases, evites, hard copy invitations, and other marketing materials. • 1-page ad in Tribute Journal with Video

AD SPACE PRICING

<input type="checkbox"/> FIRST PAGE AD in online Journal until December 31, 2009	\$10,000
<input type="checkbox"/> TWO PAGE LAYOUT in online Journal until December 31, 2009	\$5,000
<input type="checkbox"/> FULL PAGE AD	\$2,500
<input type="checkbox"/> HALF PAGE AD in online Journal until December 31, 2009	\$1,250
<input type="checkbox"/> QUARTER PAGE AD in online Journal until December 31, 2009	\$700
<input type="checkbox"/> BUSINESS CARD in online Journal until December 31, 2009	\$250
<input type="checkbox"/> BANNER AD on WEBSITE	\$500 - \$2500 per month depending on location and frequency
<input type="checkbox"/> DISPLAY AD on WEBSITE	\$250 - \$1000 per month depending on size and location
<input type="checkbox"/> VIDEO AD Will run until December 31, 2009 in the Video Library	\$1000
<input type="checkbox"/> PREMIUM LISTING Name, Link, Description or Text Ad in online Journal until December 31, 2009	\$500
<input type="checkbox"/> BASIC LISTING Name and Link in online journal until December 31, 2009	\$100